

Connecting
Brands.
Creating
Impact.
Driving
Growth.



A NEERAJ MODANI VENTURE

GONEXUS360®

A SOLUTION FOR YOUR BUSINESS NEEDS

ABOUT US

End-to-End Brand Marketing & Digital Transformation Agency GoNexus360°. Grow Limitlessly.

GoNexus360 is a future-focused Brand Marketing and Digital Solutions Agency, built to help businesses thrive in a digitally driven world. Since our inception in 2014, we have been empowering brands to connect, communicate, and grow with clarity, creativity, and confidence.

Founded by Neeraj Modani, a Digital Marketing & Branding professional with 15+ years of industry experience, GoNexus360 was born with a single vision - to enable businesses to reach global audiences and unlock sustainable growth through strategic digitalization.

We're Proud Of Who We Are

We are an end-to-end brand marketing firm delivering innovative, turnkey solutions to solve complex business challenges. Our integrated approach blends strategy, creativity, technology, and execution, ensuring impactful results without unnecessary complexity. Over the last 11+ years, we have successfully partnered with 190+ companies in India and abroad, spanning multiple industries and business scales.



Our Vision Makes Us Different

- **360-Degree Approach:** Strategy to execution, under one roof
- **Business-First Thinking:** Marketing aligned with real business goals
- **Creative + Technical Expertise:** Balanced, result-oriented solutions
- **Cost-Effective Excellence:** High impact without high overheads
- **Trusted Partnerships:** Long-term relationships, not one-time projects

We're Recognised By Our Awards

Best Marketing Startup

2015, by Startups World Network, Bangalore

Digital Marketing Excellence

2025, by Global Apex Awards

Futuristic & Trusted Brand Marketing Agency of the Year 2025

India, BeginUp Ventures, Bengaluru

Most Promising & Outstanding Entrepreneur of the Year 2025 – Maharashtra,

BeginUp Ventures, Bengaluru

Excellence in 360° Brand Solutions & Campaign Strategy Award 2026, by SwiftNLift, Pune.

We Fulfill Promises

At GoNexus360, our work speaks for itself. We are committed to delivering quality, transparency, innovation, and measurable results ensuring your brand stands out in a competitive digital landscape.

Let's Build Your Brand Story

Whether you're a startup, SME, or enterprise, GoNexus360 is your strategic growth partner.

**GoNexus360: Connecting Brands.
Creating Impact. Driving Growth.**

Driving growth across 50+ industry sectors. Some of them are..





and Many More..

NEXORA

The Phoenix Of Brand Transformation

Nexora is not just a mascot; it is a symbol of rebirth, renewal, and brand evolution.

Derived from Nexus (connection) and Aurora (new beginnings), Nexora represents the moment when brands rise stronger and more purposeful.

Embodied as a Phoenix, Nexora reflects courage, creative energy, and the power to transform challenges into opportunities.

It stands for ideas reborn, strategies refined, and visions brought to life.

As the official mascot of GoNexus360, Nexora mirrors our 360-degree approach to branding, marketing, and digital transformation—where creativity meets strategy and impact drives growth.

Nexora is here. Let the rise begin.

Rebirth. Renewal. Brand Transformation



BRANDING

Building Identities. Creating Impact.

At GoNexus360, we create brands that are distinct, consistent, and memorable.

Our Branding & Designing services cover everything from company name creation and logo designing to corporate branding and complete brand identity development.

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We design impactful marketing collaterals, corporate stationery, brochures, corporate gifting solutions, and manage printing and end-to-end branding activities, ensuring your brand communicates clearly across every touchpoint.

With a 360-degree branding approach, we blend strategy, creativity, and execution to build brands that stand out and grow with purpose.

GoNexus360, Building Identities. Driving Brand Impact.



LOGO DESIGN



CORPORATE
IDENTITY



BROCHURE &
PRINT COLLATERALS



BRAND GUIDELINE
& ASSETS



PACKAGE DESIGN



WEBSITE

Powerful Websites. Strong Business.

We build and manage websites that are visually impactful, high-performing, and designed to convert. Our Website Development, Website Maintenance, and Content Writing services create a secure, engaging, and growth-focused digital presence.

From responsive corporate websites to scalable eCommerce platforms, we develop SEO-friendly solutions using WordPress, Shopify, Magento, PHP, HTML, and custom technologies. Our maintenance services ensure your website remains updated, secure, and optimized, while our content writing enhances brand communication, user engagement, SEO, and conversions.

GoNexus360, Building Powerful Websites. Maintaining Performance. Crafting Content That Connects.



RESPONSIVE
DESIGN



SEO
FRIENDLY



SECURE &
RELIABLE



FAST
PERFORMANCE



ECommerce
SOLUTIONS

CONTENT WRITING

Crafting Words. Building Brands.

At GoNexus360, we create impactful content that strengthens brand identity, engages audiences, and drives business growth. From website contents to blogs, SEO copy to social media posts, we deliver words that work.



ENGAGING
CONTENT



SEO
OPTIMIZED



CONVERSION
FOCUSED



BRAND VOICE



A 360-degree content approach, that supports marketing, branding, and performance campaigns helping your business **connect, influence, and grow.**

DOMAIN & HOSTING

Secure Today. Grow Tomorrow.

GoNexus360 delivers secure hosting, domains, SSL, website security, and professional business email solutions with complete management, ensuring reliable performance, trusted communication, seamless protection, and uninterrupted digital growth for your business every day.



HIGH-PERFORMANCE
HOSTING



DOMAIN
REGISTRATION



SSL & SECURITY



BUSINESS EMAIL



Secure Infrastructure. Trusted Identity. Reliable Digital Growth.

DIGITAL MARKETING

Digital Strategies That Engage, Convert & Grow

At GoNexus360, our Digital Marketing Services help brands grow through the right mix of strategy, creativity, and data-driven execution. We design integrated digital campaigns that connect with the right audience and deliver measurable business results.

Our offerings include Search Engine Optimization (SEO) for long-term visibility, Performance Marketing for instant reach and performance, Social Media Management to build engagement and brand presence, WhatsApp & SMS Marketing for direct customer communication, and Email Marketing to nurture leads and strengthen relationships.

With a 360-degree digital marketing approach, we focus on visibility, engagement, and conversions—ensuring every digital effort supports your business goals.

GoNexus360, Digital Strategies That Engage, Convert & Grow.



SEARCH ENGINE
OPTIMIZATION



PERFORMANCE
MARKETING



SOCIAL MEDIA
MANAGEMENT



WHATSAPP & SMS
MARKETING



EMAIL
MARKETING



TRAINING & DEVELOPMENT

Empower People. Driving Growth. Creating Impact.

At GoNexus360, our Training & Development programs are designed to unlock potential, transform mindsets, and empower growth. We deliver customized, practical, and result-oriented training solutions that help individuals and organizations perform at their best.



LEADERSHIP & SKILL
DEVELOPMENT



SOFT SKILLS &
PERSONAL GROWTH



TEAM BUILDING &
COLLABORATION



POSH AWARENESS &
STRESS MANAGEMENT

OUR APPROACH

- ✓ Practical Learning
- ✓ Real-world Focus
- ✓ Lasting Transformation



BUSINESS SERVICES

Strengthen Your Business. Build Your Future.

At GoNexus360, our Business Services are designed to empower organizations with the right foundation for sustainable growth, operational efficiency, and regulatory compliance. We provide end-to-end business support solutions that help enterprises streamline processes, strengthen credibility, and focus on their core business objectives.



TRADEMARK
REGISTRATION



ISO CERTIFICATION &
COMPLIANCE



COPYRIGHT
REGISTRATIONS



BUSINESS
FACILITATION

With a commitment to reliability, transparency, and excellence, **GoNexus360 helps businesses build stronger systems**, protect their brand identity, maintain compliance standards, and unlock new growth opportunities.

IT SERVICES

Reliable Technology. Seamless Performance.

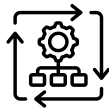
Strong technology infrastructure is essential for business success. Our IT services are designed to ensure seamless operations, enhanced security, and optimal system performance. From network management and system integration to infrastructure maintenance and technical support, we provide reliable solutions that reduce downtime, improve efficiency, and support your business growth in a fast-evolving digital environment.



NETWORK
MANAGEMENT



SYSTEM
INTEGRATION



INFRASTRUCTURE
MAINTENANCE



TECHNICAL
SUPPORT

**GoNexus360: Empowering
Business Through Reliable
Technology**

PUBLIC RELATIONS

Shaping Strengthening Reputation. Creating Public Impact.

Our Public relations services are designed to build credibility, visibility and public trust for your brand. We help business gain meaningful exposure through newspaper, magazine, radio, interviews, press release & media outreach.

From crafting brand stories to coordinating with media platforms, we manage the entire PR process with clarity and consistency, creating long-term reputation & recall.



MEDIA COVERAGE



RADIO FEATURES

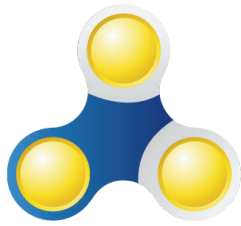


INTERVIEWS



PRESS RELEASES





A SHILPA MODANI VENTURE

Therefore

TECHNOLOGIES

Hence Proved

Therefore Technologies, a sister concern of GoNexus360, is a technology solutions company dedicated to helping businesses build, secure, and strengthen their digital ecosystem. We combine technical expertise, innovation, and strategic thinking to deliver solutions aligned with evolving business needs.

We offer end-to-end IT solutions, including Software Development, Mobile App Development, Cyber Security, and IT Infrastructure Development & Maintenance. Our solutions are designed to enhance operational efficiency, improve connectivity, strengthen security, and support seamless digital transformation.

From developing scalable digital platforms and intuitive applications to safeguarding critical systems and managing robust IT infrastructure, Therefore Technologies empowers organizations to operate smarter, safer, and more efficiently. With a strong focus on reliability, scalability, and future-readiness, we become a trusted technology partner in every stage of business growth.

Therefore Technologies, Powering Businesses Through Technology



APP DEVELOPMENT



CYBER SECURITY



RELIABLE



SCALABLE



FUTURE READY

CLIENTELE

champions^{cy ltd plc}
THE BRAND AGENCY

INDIAN
SUPERCROSS
RACING TEAM

EMERSON
EMERSON EXPORT
ENGINEERING CENTER

BEACONESG
RATINGS & RESEARCH

**LOAN
XPRESS**

PLATEX

CRYSTAL
— DIAGNO VISION —

Piie

Mindificient
UNLOCK YOUR POTENTIAL

A L

MOBISOFTTM
DISCOVER MOBILITY

lifeschool
Inspirational Training

NEXAPP
TECHNOLOGIES

3 AB
POWER
Optimising Energy. Saving Power of Nation.

Sapphire
Since 1988
Redefining Customer Satisfaction

curio

Merco
POWER | PASSION | PERFORMANCE

FOLIAGE
outdoors
Wildlife & Adventure Holidays

DSP
L E G A L

THORVE BROTHERS
AS ALWAYS QUALITY BEING OUR TOP MOST PRIORITY

PFG
PreciForge & Gears
Division of Patodia Forgings & Gears Ltd

JD SECURITY
AND SERVICES

THE
PROGRESIVE
MINDS
PRESCHOOL

HostedinCanada
People Friendly User Friendly

**AND
MANY
MORE..**



Amazing Ideas, Result Oriented. Professional approach towards work.

It is a pleasure to work with GoNexus360. Their hands on approach ensures that they are always aware of changes to regulation and are able to act accordingly.

We have seen marked improvement in performance across all of the sites that we manage. What's more, we have been able to provide the very best results for our clients by creating targeted and effective PPC campaigns that work together with SEO activity for ultimate success.

GoNexus360 has the in-depth industry knowledge and expertise to deliver great results that exceed the expectations of our clients.

Mr. Matthew Hayes, MD
Champions (UK) Plc, UK



Work got delivered on time.

I had a great experience working with Neeraj. He is an utter professional and gets the work delivered on the said timelines, which was very important to me as I had to launch my website within a month. He also helped me think from different angles and gave me a customized website for my venture. Thank you GoNexus360 & keep growing!

Ms. Neha Thakur, Proprietor
Mindificent, India



Highly skilled team.

I have worked with Team GoNexus360 and Neeraj for a while and he is a fantastic communicator, highly skilled and an absolute pleasure to work with.

Mr. Dean Wolf, Founder
HostedInCanada, Canada



Highly Skilled Professionals

We had a very pleasant experience with the team. They were very prompt and patient with us throughout the project. The team is highly skilled and offered us several solutions and options when we were stuck. I would highly recommend them.

Ms. Shenaz Poonawala, Director
Raah Group, Singapore



Provide Wonderful Interface

Unique themes, unique services: GoNexus360 not only produce a wonderful interface – they guide you through making of it that works for you. Responsive and experienced staff to explain till you get it right. What more could you ask for?

Mr. Akshay Niture, Partner
J & N Import Export



Impactful Training

We at Sapphire Sales Corporation Pvt Ltd have huge appreciation and gratitude for the leadership training programs that fuel the spark of excellence in our leadership team! A positive impact is felt throughout the organisation, fostering a culture of innovation, collaboration, and growth.

Mr. Ankit Goyal, Director
Sapphire Sales Corporation Pvt. Ltd.



Excellent Responsiveness

Neeraj and the team of GoNexus360 have some strengths which are excellent responsiveness, understanding the clients' requirements properly and rapid execution. These are the most important aspects for a digital marketing cum tech development organization.

Gaurang Chandarana, CEO,
Abhisti Health & Accommodation Pvt. Ltd



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A SOLUTION FOR YOUR BUSINESS NEEDS

WE WOULD LOVE TO CONNECT

Let's connect, collaborate, and create powerful business success stories that inspire growth, innovation, and lasting impact together.



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